

Fision® EcoSil

A NATURAL ALTERNATIVE TO SILICONE



INCI: Hydrogenated Ethylhexyl Olivatate, Hydrogenated Olive Oil Unsaponifiables

FEATURES

Natural & botanically
derived

Soft & light with
dry after feel

Odorless &
colorless liquid

ADVANTAGES

Compatible with oily ingredients
for a better solubility profile

Improves formulary aesthetics
to reduce greasiness & tackiness

Nourishing olive supports
healthy skin

BENEFITS

Excellent alternative to
dimethicone, cyclopentasiloxane
& cyclohexasiloxane

Skin feels smooth
& moisturized

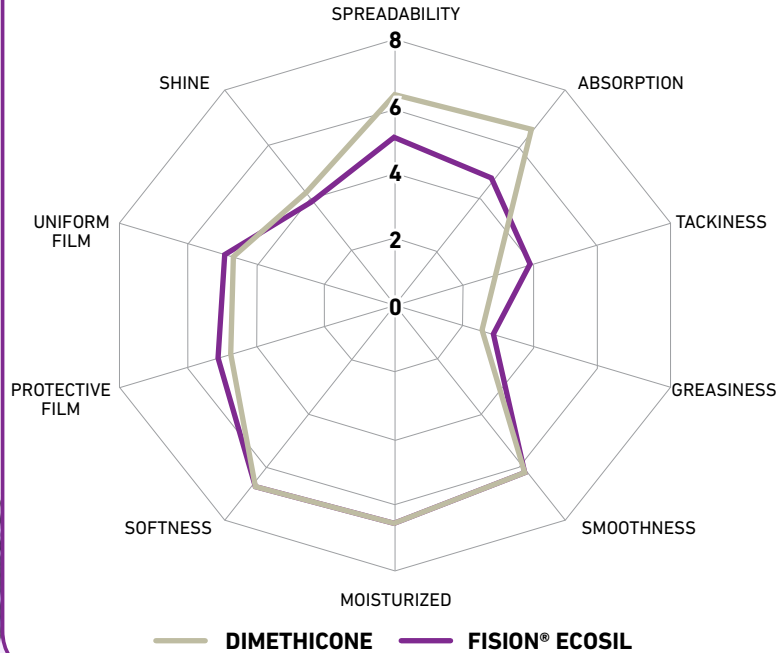
Creates an even
protective film

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SENSORY PROFILE COMPARISON TO DIMETHICONE

SINGLE APPLICATION, 2% IN FORMULATION



RINSE-OFF HAIR CONDITIONING

SINGLE APPLICATION, 1% IN SHAMPOO & 2% IN CONDITIONER

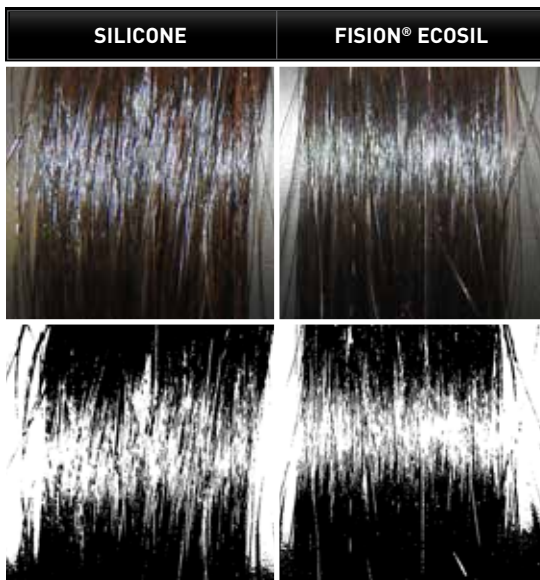


SILICONE

FISION® ECOSIL

HAIR SHINE COMPARISON

SINGLE APPLICATION, 1% IN SHAMPOO & 2% IN CONDITIONER



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APPLICATIONS

SKIN CARE: Anti-Aging Creams, Day & SPF Creams, Daily Body Creams, Night Creams, Eye Serums, BB/CC Creams & Foundations, Men's Skin Therapy Creams

HAIR CARE: Shampoos, Conditioners, Serums, Hair Repair Masques & Gels, Beard Styling Balms

SUN CARE: Sunscreens & Cooling After Sun Gels

SUGGESTED USE LEVEL: 1 – 25%

NATURAL • SMOOTH • NOURISH

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